FAIRPHONE
our phone has become our best friend
by 2020 it estimated that 5.4 billion of us will have a phone
sales is growing towards **2 billion phones** per year
of all phones only 11% are recycled, 40% stored home, 20% resold as used phones and..
21% flows out; guess where they might end up…
also producing a smartphone has a large environmental toll
this is why we designed the Fairphone 2 for longevity
it took two years to develop
and end of 2015 we brought it to the market
But Fairphone is:

- **Drop Safe**: durable integrated back cover
- **Repairable**: 30 seconds screen repair
- **Upgradeable**: camera & smart cases
reducing the life cycle carbon footprint with 30 %

Figure 5-3: Results per year of use - baseline and repair scenario
FAIRPHONE

join the movement