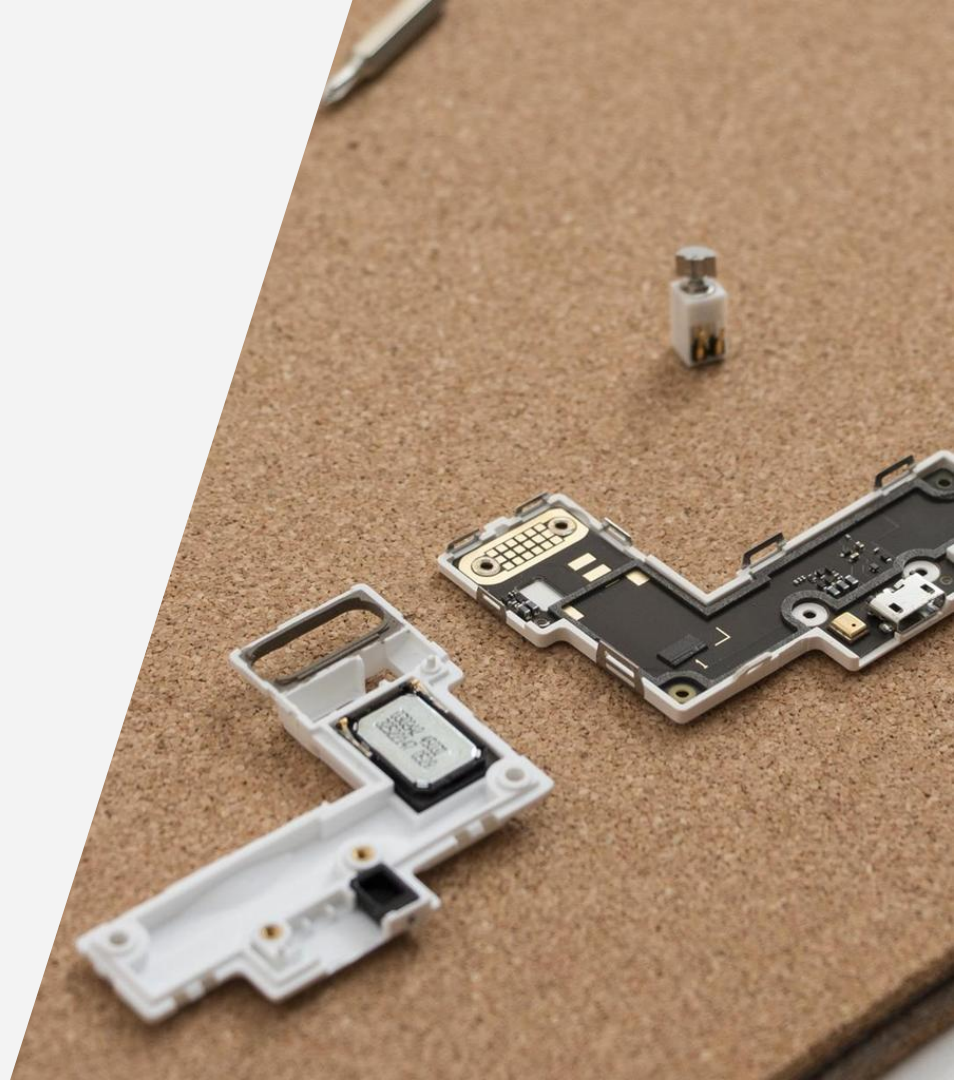


FAIRPHONE



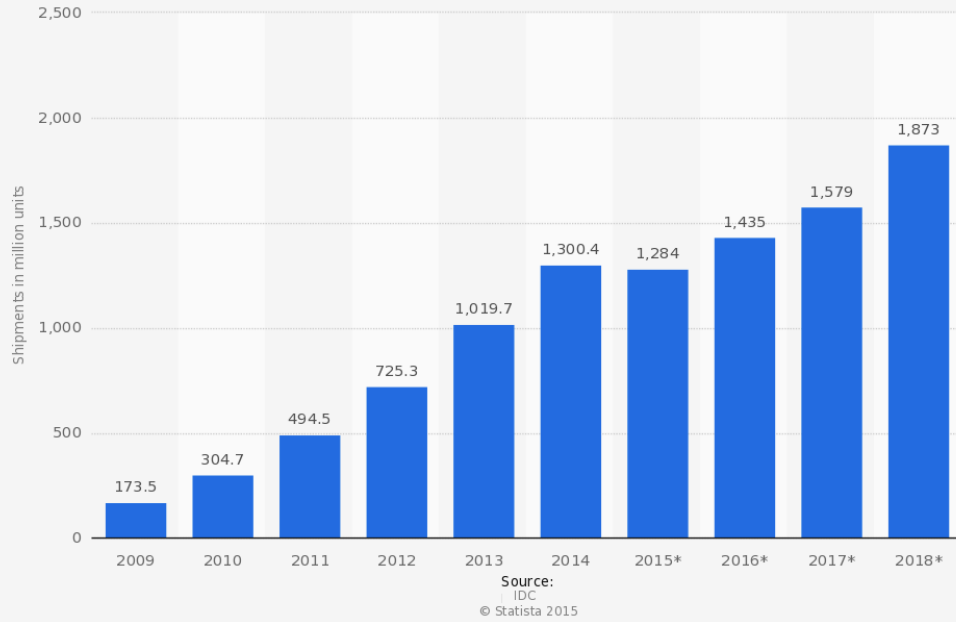


our phone has become our best friend

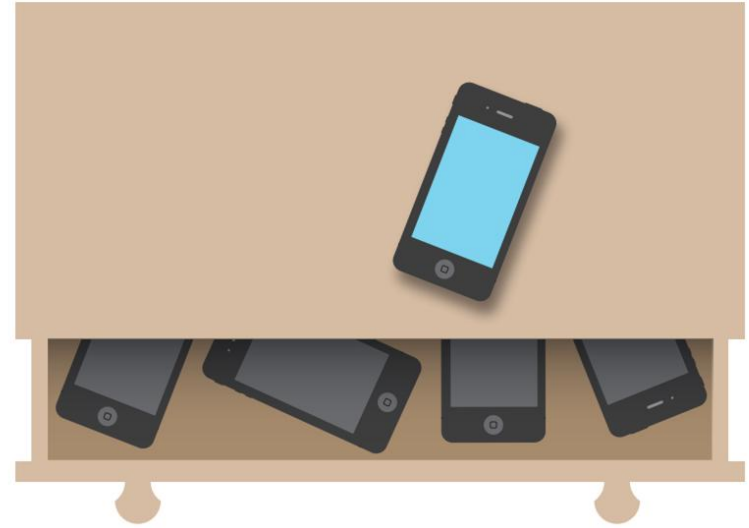
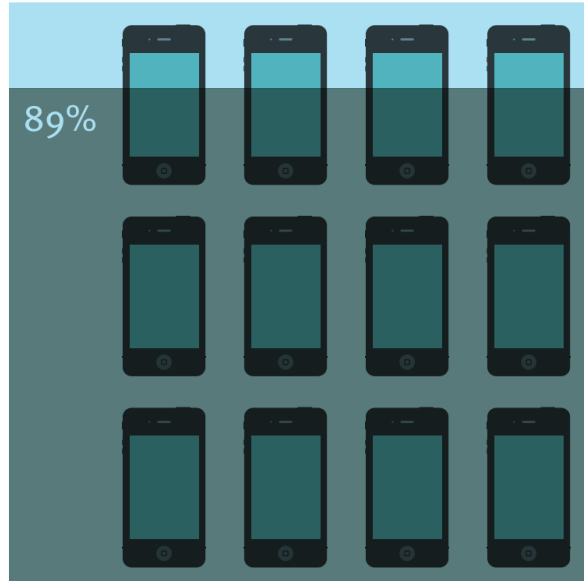


by 2020 it estimated that **5.4 billion** of us will have a phone

Global smartphone shipments forecast from 2010 to 2018 (in million units)



sales is growing towards **2 billion phones** per year



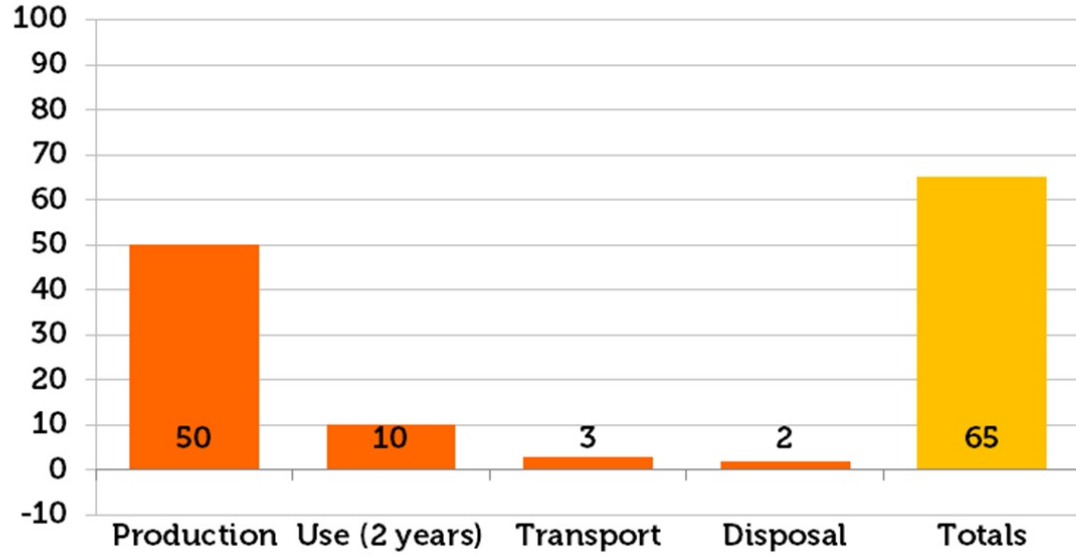
of all phones only 11% are recycled, 40% stored home, 20% resold as used phones and..



21% flows out; guess where they might end up...

carbon footprint
(kg CO₂-eq.)

Generic Smartphone

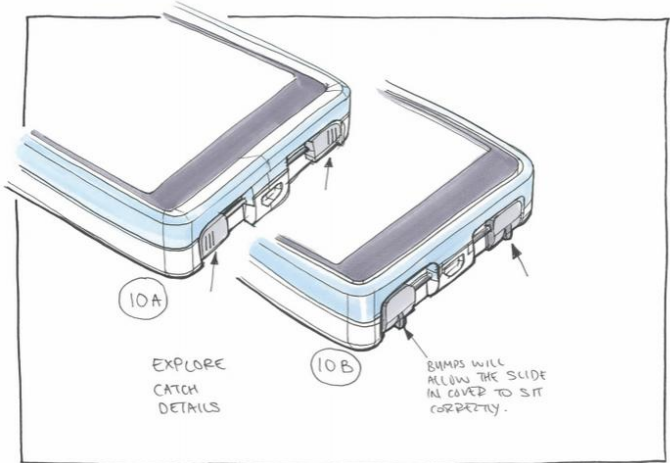
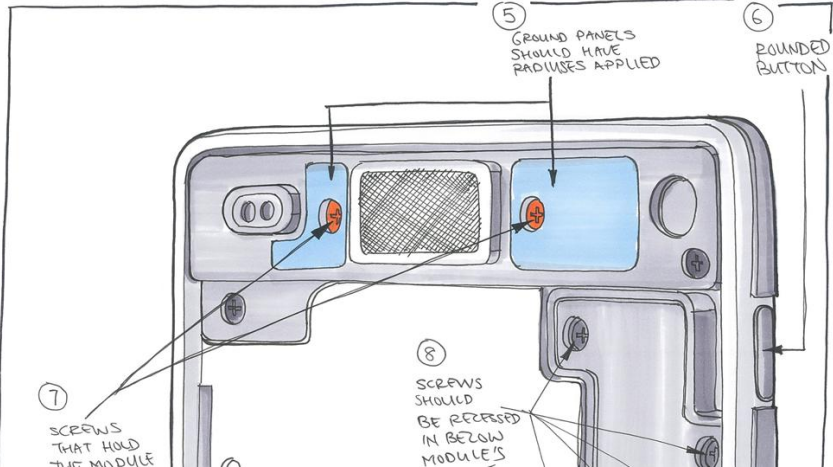


also producing a smartphone has a large environmental toll

this is why we designed the Fairphone 2 **for longevity**



it took two years to develop



and end of 2015 we brought it to the market

Together we can change the way products are made.



the fairphone is a more durable phone

“1 in 3 smartphones dies or gets damaged with its first user”

But Fairphone is:

- Drop Safe: durable integrated back cover
- Repairable: 30 seconds screen repair
- Upgradeable: camera & smart cases



reducing the life cycle carbon footprint with 30 %

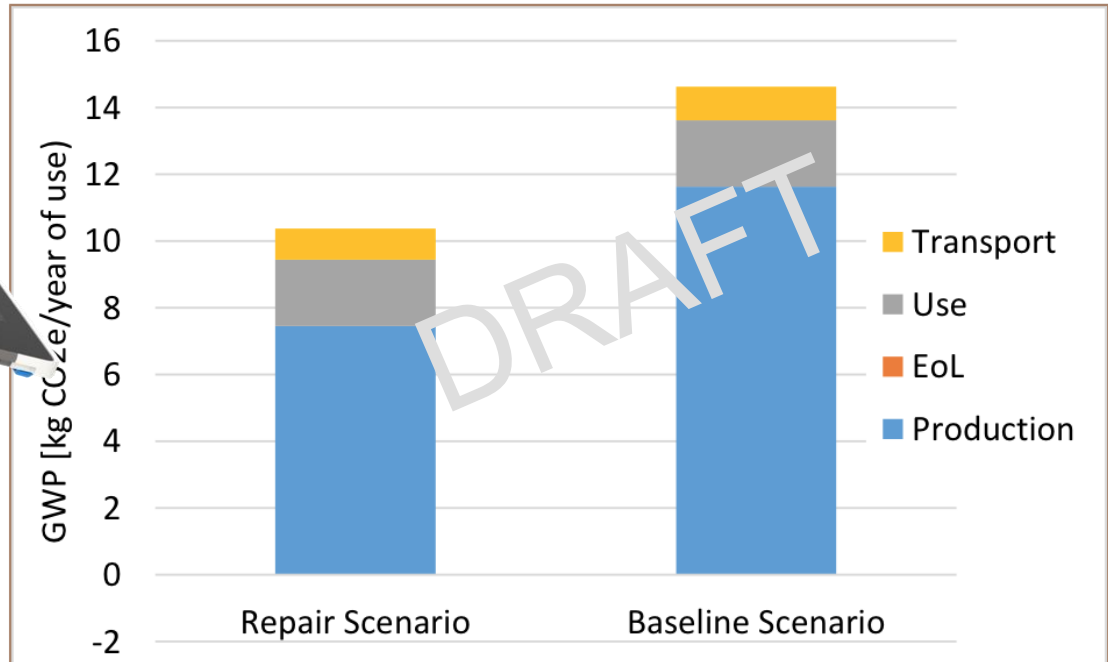
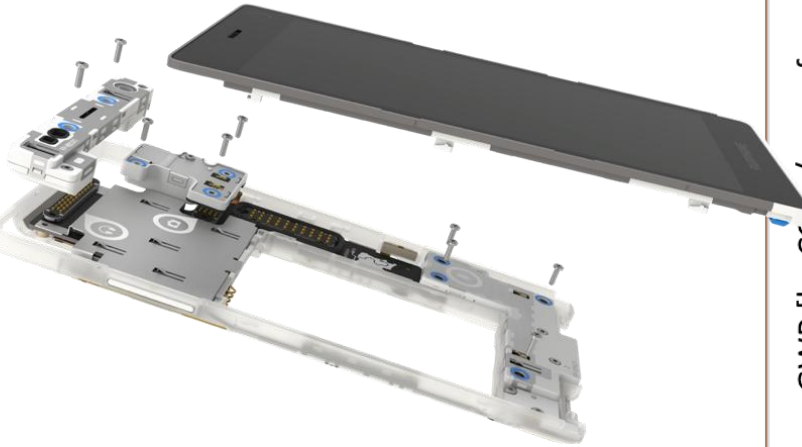


Figure 5-3: Results per year of use - baseline and repair scenario



FAIRPHONE

join the movement