

European Environmental Bureau Annual conference

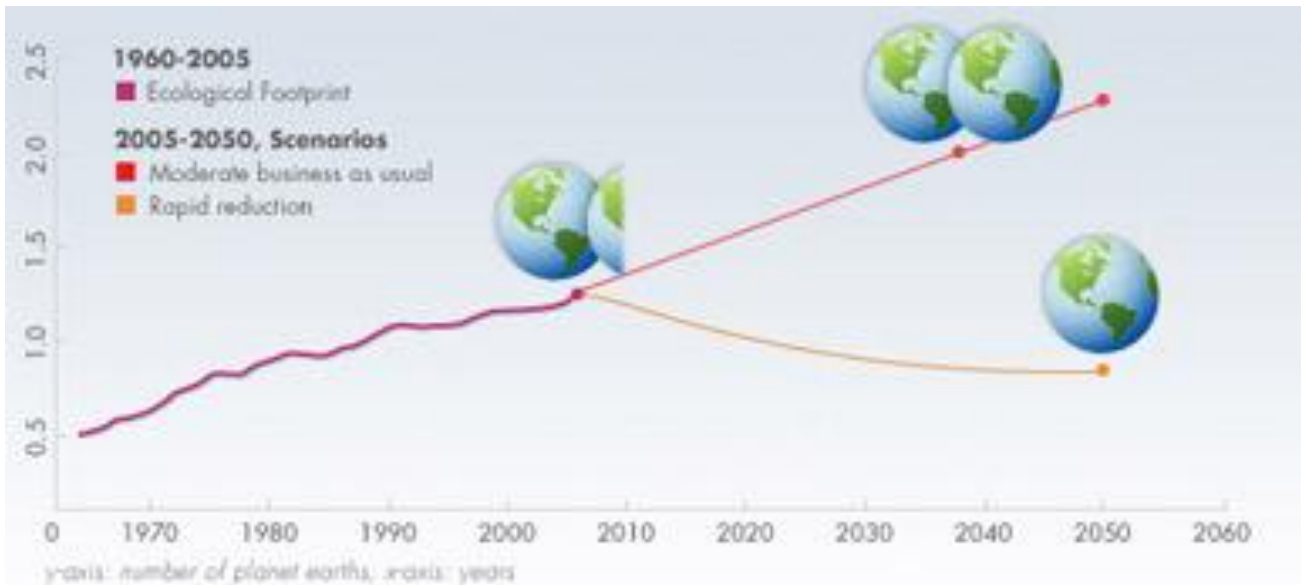
Break out session on Circular Economy (CE)

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How many planets do we need?



www.footprintnetwork.org

Earth Overshoot Day 2016 lands on August 8, marking the date when humanity has exhausted nature's budget for the year.

IF THE WORLD'S POPULATION LIVED LIKE...



How much land would 7 billion people need to live like the people of these countries?



Illustration ©2010 Tim De Chant
 Data from Global Footprint Network (<http://www.footprintnetwork.org/>)

Possible leverages at each life cycle stage




- Decarbonize
- Relocate and shorten supply chains



- Awareness on 'sharing'/leasing economy
- Support community action
- Trustworthy comparable info scheme
- Reward schemes (e.g: vouchers)



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- Define and update BREF's
 - Set resources conservation programmes

- Targets & legal drivers
- Separate collection measures
- Treatment and quality standards (incl stop toxic legacy)

Source: epa.gov



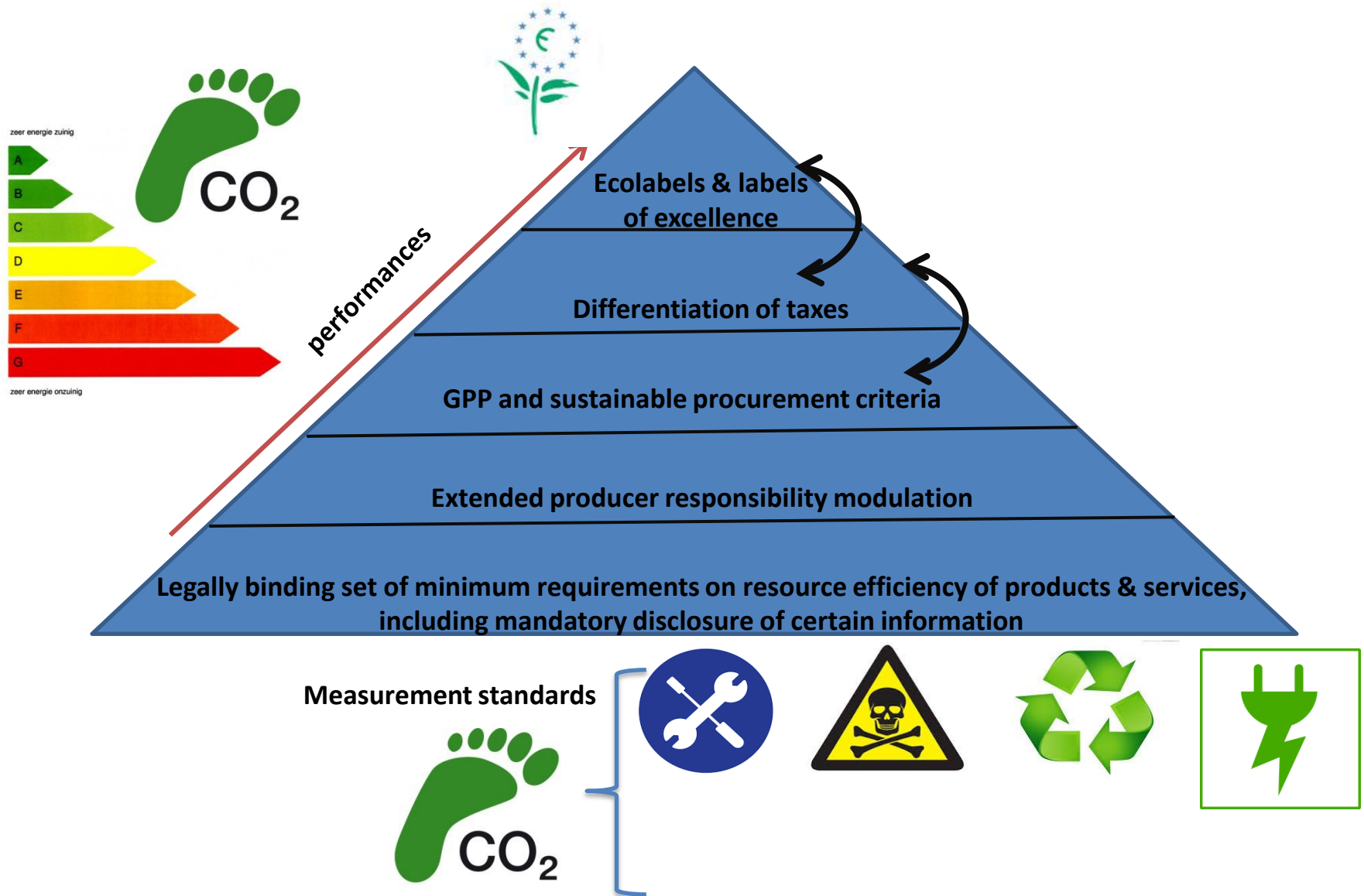
- Report on TMC (Total material consumption)
- Reward 'conflict free' minerals



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- Promote new/disruptive business models
- Set standards for products
- Enhance economic incentives/des-incentives (e.g VAT/Stop harmful subsidies)
- Differentiated loans and insurance schemes?

An ambitious & coherent framework for product policy

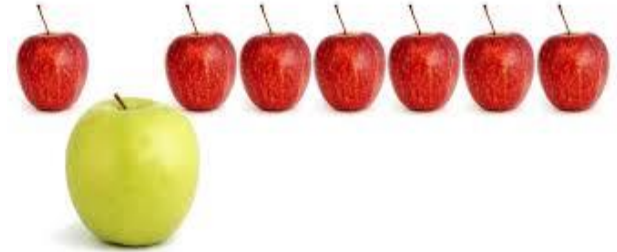


Towards a product database

Transparent information
for consumers/end users



Foster sound competition
and differentiation



Help setting relevant policy
Rules & incentives

Enhance market surveillance

Reduce overall burden
one central register for EU
market



Proper Implementation



huffingtonpost.com

✓ *Make it a business case* (= more profitable to comply)

✓ Avoid legal uncertainties in policy setting

✓ Use as a condition for EU funding allocations

✓ Stop trading off implementation & ambition (= no evidences of better implementation where weaker ambition or delays)

✓ Smart formulations adapted to heterogeneous situations
(*e.g recycling according to (residual) waste generation*)



Implementation

thebutlerinstitute.org

Thanks for your attention



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